

Lucky Duck Derby

On **Saturday, May 16, 2009** the Pasquotank River in Downtown Elizabeth City will be awash in a sea of yellow as racing yellow rubber ducks and their adoptive families flock to watch the inaugural **Lucky Duck Derby**. This fundraising event, benefiting Albemarle Hopeline, will be a part of the Albemarle Potato Festival that is an annual celebration filled with food, rides, and music for the whole family.

How can you be a part of the excitement? You can adopt your very own duck for **\$5**. Adopt a flock for \$20 and you get five for the price of four. The winning duck will get their adoptive parent a grand prize of **\$5,000!**

At **11:00 on May 16** the ducks will be launched into the Pasquotank River at **Charles Creek Park** and float their way to the finish line. The Lucky Duck and its winning parent will be announced from the Main Stage immediately following the race. You need not be present to win, but then you would miss out on a lot of fun! In addition to the \$5,000 grand prize, second, third, and fourth place winners will also receive incredible prizes.

There are three easy ways to adopt a duck and win: call our **Quackline at 252-338-5338**; download an adoption form at either www.albemarlehopeline.org or www.derbyduckrace.com/elizabethcity; or adopt a duck online and pay with a credit or debit card.

This fundraiser is not a new idea. Started in 1988, Great American Merchandise and Events has helped organizations worldwide make an estimated \$70 million for their charities. A quick look at the Derby Duck Race website shows that many races are taking place all around the country this spring and summer – from Florida, to Pennsylvania, Iowa, California and North Carolina (with races in Charlotte, Asheville and now Elizabeth City). Online testimonies show that various organizations have made *thousands* of dollars in past races.

Locally, our Lucky Duck Derby is being conducted by the Hopeline Board of Directors with co-chairs Rhonda Twiddy, Erin Nixon, and Linda Pritchard. Duck adoption papers will be available around the Albemarle area prior to May 16 and can be obtained from Board members and Hopeline staff.

For more information, contact us at **Duck Central (252-338-5338)** or go to one of the websites listed above for more information.

Join in the fun and maybe you can be a Lucky Duck!!